Regional Workshop on International Merchandise Trade Statistics

Strengthening Data Compilation and Analytical Capacity
11-13 September, 2017
Suzhou, China

Agenda item 17: BEC, Revision 5





BEC

- Broad Economic Categories (BEC) is an international product classification
- Main purpose is to provide a set of broad product categories that can be utilized for the analysis of trade statistics – linked to end-use of goods in SNA
 - Intermediate, Capital and Final Consumption





Why using BEC?

- Trade Research
 - the main focus has been on describing, assessing and explaining observed patterns in international trade, tariff effects, trade policy, and development economics
- Statistics
 - Commodity flow analysis of imported goods





Revisions of BEC

- Original BEC in 1971 (SITC, Rev.1)
- First revision 1976 (SITC, Rev.2)
- Second revision 1984 (SITC, Rev.3)
- Third revision 1986 (corrigendum)
- Fourth revision 2002 (SITC, Rev.4)
- Fifth revision 2016 (HS 2017, CPC 2.1)





Major changes

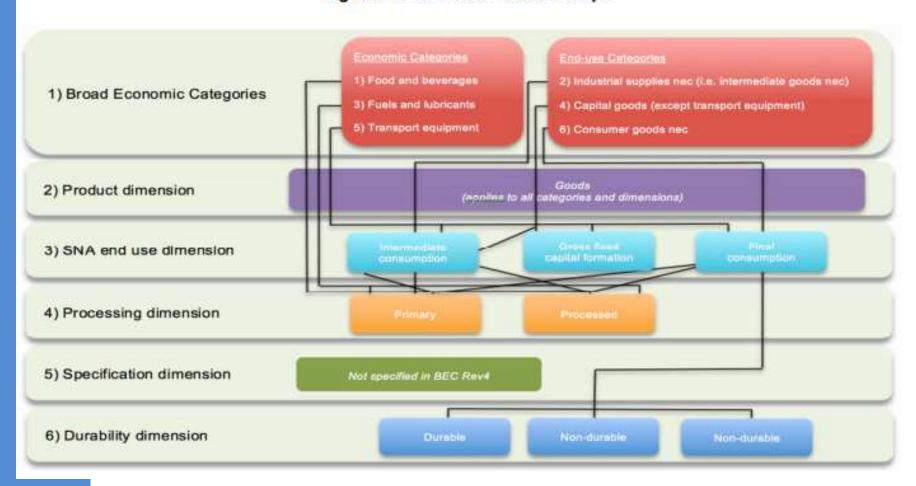
- Addition of "services" and will therefore refer to products rather than goods
- Separate dimensions for broad economic categories and SNA end-use in main structure
- Addition of new dimension (the specification dimension) to differentiate intermediates that are generic, from those that are specified



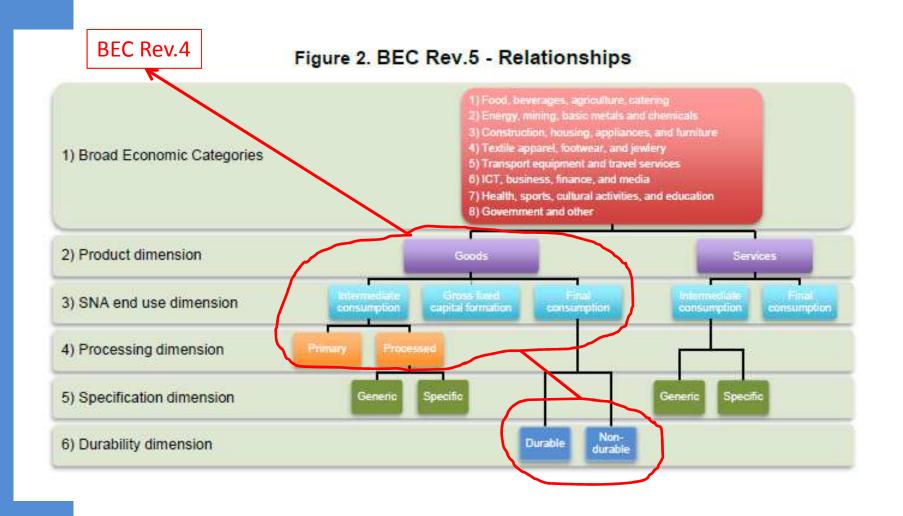


"Complex" Structure of BEC 4

Figure 1. BEC Rev.4 - Relationships



"Streamlined" Structure of BEC 5



Level 1: Broad Economic Categories

- 1) Food, beverages, agriculture, catering
- 2) Energy, mining, basic metals and chemicals
- Construction, housing, appliances, and furniture.
- 4) Textile apparel, footwear, and jewlery
- Transport equipment and travel services
- 6) ICT, business finance, and media
- Health, sports, cultural activities, and education.
- 8) Government and other
- Reflecting the economic structure of societies
- Inspired by ISIC and COICOP
- Linkage to HS (for goods) and CPC (for services) → maintained by UNSD





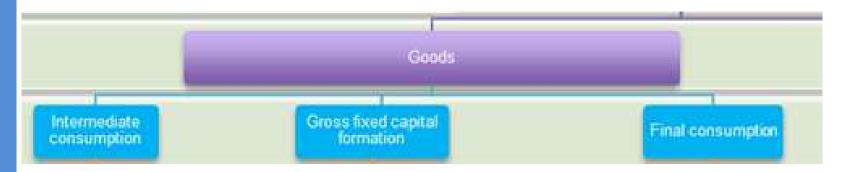
Level 2: Product Dimension

- Two categories: (1) Goods and (2) Services;
- This distinction only applies to the end use of intermediate and final consumption; services do not apply to gross fixed capital formation.





Level 3: SNA end use Dimension



Three categories:

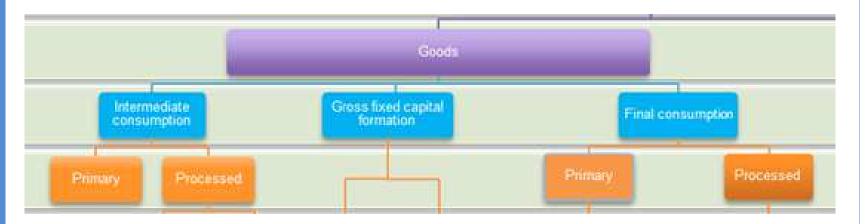
- (1) intermediate consumption;
- (2) gross fixed capital formation; and
- (3) final consumption







Level 4: Processing Dimension



- Two categories: (1) Primary and (2) Processed
- This distinction only applies to goods and only to intermediate and final consumption (no primary goods as gross fixed capital formation)



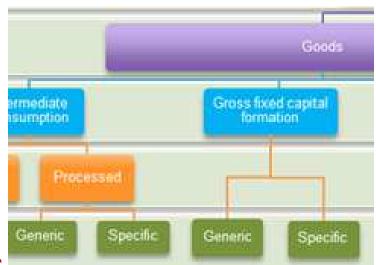


Level 5: Specification Dimension

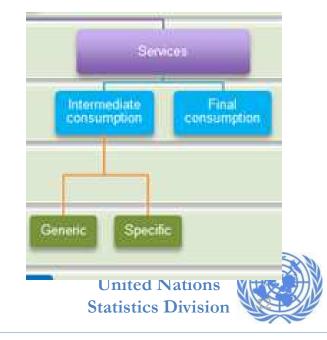
Two categories:

- 1) **Generic** and
- 2) Specified;

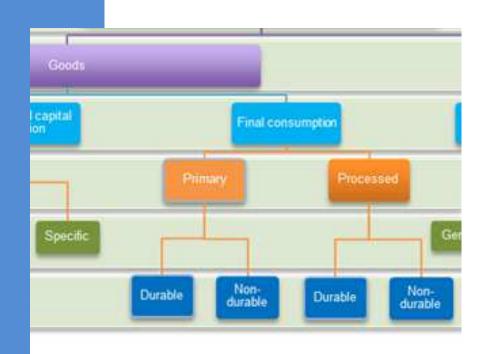
This distinction applies to services and processed goods, applies mostly to intermediate consumption, and could apply to goods for gross fixed capital formation







Level 6: Durability Dimension



Two categories: (1)
 Non-durable and (2)
 Durable; only applies to goods and only to final consumption;





BEC and GVC Analysis

- Intermediate goods play important role in GVC analysis,
- BEC Rev.5 can support the GVC analysis

Figure 3. BEC Rev.5, Value Added Chain

Primary Intermediate Goods

Generic Processed Intermediate Goods and Services Specific Processed Intermediate Goods and Services

Final Consumption Goods and Services





Structure of BEC Rev.5 (example)

5	Transport equipment and services, travel, postal services		
51	Goods		
511	Intermediate Consumption		
5111	Primary		
5112	Processed		
511210	Generic		
511220	Specified		
512	Gross Fixed Capital Formation		
512010	Generic		
512020	Specified		
513	Final Consumption		
5131	Primary		
513101	Non-durable		
513102	Durable		
5132	Processed		
513201	Non-durable		
513202	Durable		
52	Services		
521	Intermediate Consumption		
521010	Generic		
521020	Specified		
523	Final Consumption		





Coding of BEC Rev.5 (Example)

- Code 111110 is "Agriculture, forestry, fishing, food, beverages, tobacco" and is a generic primary good for intermediate consumption.
- Code 613102 is processed durable good for final consumption belonging to the category of "ICT, media, computers, business and financial services"
- Code 621010 stands for a generic service for intermediate consumption belonging to the category of "ICT, media, computers, business and financial services"





Breakdown of CPC and HS categories by top level BEC categories

	BEC – Broad Economic Categories	CPC Services	HS Goods
Category 1	Agriculture, forestry, fishing, food, beverages, tobacco	178	972
Category 2	Mining, quarrying, refinery, fuels, chemicals, electricity, water, waste treatment	75	983
Category 3	Construction, wood, glass, stone, basic metals, housing, electrical appliances, furniture	224	1313
Category 4	Textile, apparel, shoes, jewelry, leather	88	895
Category 5	Transport equipment and services, travel, postal services	136	180
Category 6	ICT, media, computers, business and financial services	289	441
Category 7	Health, pharmaceuticals, education, cultural, sport	126	178
Category 8	Government, military and other	168	139
Total	All products	1284	5101
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Identification of end-use

- For many products, it is relatively simple, for others challenges remain:
 - Dual use products especially due to differences in national practices
 - Level of details in HS and CPC product classifications
 - → Allocation in Supply Use Tables can be used as reference point





Work to be done

- Finalize the correspondence tables between BEC Rev.5 and HS and CPC
- Provide advice on allocation of products by end-use categories.





Questions?



